15K Competition 2022

Pre-selection phase

1. **Executive Summary**

Team Name:

Info for each team member - please complete info via this link: <https://tinyurl.com/15K2022RegistrationForm>

Vision / Project name / Logo

Problem you want to solve

Value proposition

1. **Market Analysis**

Competition

Target Market / sweet spot

1. **Project status and Road Map**

Existing company or ideation / start up phase; Is the company registered? If yes, date of registration.

Ideation stage/ Customer Discovery / Prototype Stage

Key Timeline

Expected hurdles

1. **Monetization/ Profitability Route**

Business Model

Cost & revenue projection

$ received so far and from who / where

1. **Business / Start Up Team Composition**
2. **Annex**